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HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY and CHANGE OF CORRESPONDENCE ADDRESS	Application/Patent Number	09/873,944
	Filing/Issue Date	June 4, 2001
	First Named Inventor/Patentee	Ian Copeman
	Confirmation Number	3399
	Group Art Unit	2623
	Examiner Name	Son P. Huynh
	Attorney Docket Number	2657.2012-001
Title	Targeted Promotion Deployment	
I hereby revoke all previous powers of attorney given in the above-identified application.		
<input type="checkbox"/> I hereby appoint the following practitioner(s): [Not to exceed 10] _____		
OR		
<input checked="" type="checkbox"/> I hereby appoint the practitioners associated with the Customer Number: 45809		
Please change the correspondence address for the above-identified application to:		
<input checked="" type="checkbox"/> Customer Number 45809 Shook, Hardy & Bacon LLP c/o Microsoft Corporation Intellectual Property Department 2555 Grand Boulevard Kansas City, MO 64108-2613		
<input type="checkbox"/> Other _____		
Please direct all telephone calls and facsimiles to:		
Name _____ Tel. No. _____ Fax No. _____		
I am the:		
<input type="checkbox"/> Applicant/Inventor.		
<input checked="" type="checkbox"/> Authorized representative of the Assignee, Navic Systems, Inc., of the entire interest. See 37 CFR § 3.71. A Statement under 37 CFR § 3.73(b) is enclosed.		
<input type="checkbox"/> Authorized representative of the Assignee, [_____], together with [FILL IN WITH NAME OF ASSIGNEE], of the entire interest. A Statement under 37 CFR § 3.73(b) is enclosed.		
SIGNATURE of Applicant or Assignee of Record		
Signature		
Name & Title	Benjamin Owen Orendorff, Secretary	
Date	October 15, 2008	



STATEMENT UNDER 37 CFR § 3.73(b)

Applicant/Patentee: Ian Copeman, Chaitanya Kanojia and Martin S. Cosgrove

Application No./Patent No.: 09/873,944 Filed/Issue Date: June 4, 2001

For: Targeted Promotion Deployment

Navic Systems, Inc., a Corporation
(Name of Assignee) Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is

- A. ☒ the assignee of the entire right, title and interest in the patent application identified above; or
- B. ☐ an assignee together with [] of the entire right, title and interest in the patent application identified above.

The right, title and interest of the above-named assignee in the patent application identified above is established by virtue of:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 012439, Frame 0629-0635, or a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or a copy thereof is attached.
2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or a copy thereof is attached.
3. From: _____ [] To: _____ []
The document was recorded in the United States Patent and Trademark Office at
Reel _____ [] Frame _____ [] _____, or a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature _____

Name: Benjamin Owen Orendorf

Title: Secretary

Date: October 15, 2008